

# ETHAN REYNOLDS

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## EXPERIENCE

### FACTORY 360

Summer 2021

Full time industrial design intern. Led marketing campaigns, researched and developed different pop-up events around the world, sourced and designed products for marketing events.

### QED STYLE

Fall 2020

In house print designer and designed for multiple country clubs and businesses around the U.S. Produced textiles and prints using Illustrator and Photoshop.

### VANS

Spring 2020

Full time industrial design intern. Worked within the Classics Plus team on a multitude of projects including new designs and adaptations. Created tech packs, ideated on multiple in line projects, documented and compiled an archive and, discussed and chose materials for projects in development.

### HOUSE 48

2005 - Present

Founder and designer. Product line focused on jewelry and clothing, sales through retail, web and markets. Created or collaborated on all existing collections. Processes include: sketching, soldering, casting, wire wrapping, sanding, buffing, product testing and photographing.

## SKILLS

### PROGRAMS

Photoshop, Illustrator, InDesign, Fusion, Keyshot, Procreate, Lightroom.

### ANALOG

Concept Generation, Rapid Sketching, Digital Rendering, Tech Drawings, Prototyping, Advanced Jewelry Making Techniques, Presentation Layout, Photography, Basic Shop Equipment.

## EDUCATION

### CENTRAL SAINT MARTINS

Study Abroad Fall 2021

Took part in an integrated product design program in London. Joined second year students for a future design focused semester.

### UNIVERSITY OF CINCINNATI

Class of 2023

Third year industrial design student at one of the top ranked universities in the United States.

### UNIVERSITY OF UTAH

Entrepreneurship & Design, 2016-2018

Studied entrepreneurship and design with focuses in entrepreneurial marketing and creative thinking.

### TECHNISCHE UNIVERSITÄT DRESDEN

Language School, Germany, 2015-2016

Studied German while living in Dresden, Germany. Gained fluency through immersion and daily German courses.

## INTERESTS

### DESIGN

Footwear, Soft Goods, Jewelry, Fashion, Accessories, Furniture, Environment.

### PERSONAL

Mountain Bike Racing/Recreational, Film making, Music, Fashion, Skiing/Snowboarding, Photography, Travel, Video Game Streaming.